

GIG Announces: Mobile Access Passport (MAP)

MOBILE ACCESS PASSPORT

Why use Mobile Access Passport (MAP)...NOW???

- 📱 **290 million** Americans own a mobile phone
- 📱 **1 billion text messages** are sent each day in U.S.
- 📱 **78% of sport fans surveyed** would opt to use mobile technology for enhanced game day experiences
- 📱 MAP is **cost effective**; **texting and cell minutes** are a relatively inexpensive way for teams, events, venues to reach their target market
- 📱 MAP is the **only mobile program** on the market which allows for listeners to access, for example, player interviews audio, streaming game/event video, receive a text message on traffic or parking, sign up for a text message alert for management who need to communicate with front line staff, complete a survey on fan services or enter a poll "you call the play", listen to current and future event updates and receive a text alert about any program audio content
- 📱 **Sponsors can advertise** and pay for MAP
- 📱 **Data mining** and information on program users are readily available for clients/sponsors/stakeholders information
- 📱 Clients can monitor/modify program users in "**real time**" via a **web interface**
- 📱 You need **direction** on how to successfully reach the "mobile generation"
- 📱 Product **Engineering POWERED by Guide by Cell**, which **GIG Consulting is honored** to have as their exclusive Mobile/Hand Held Technology Partner, the mobile phone technology industry **LEADER** in innovative mobile phone and text messaging operations/applications!!!!
- 📱 Interested in learning more...try our **demo**, dial 718.408.2501

R U Ready??? ***Contact GIG corporate offices for program details and pricing.*** 858.779.9291 (o) or email MAP@globalinterfacegroup.com for more information!



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